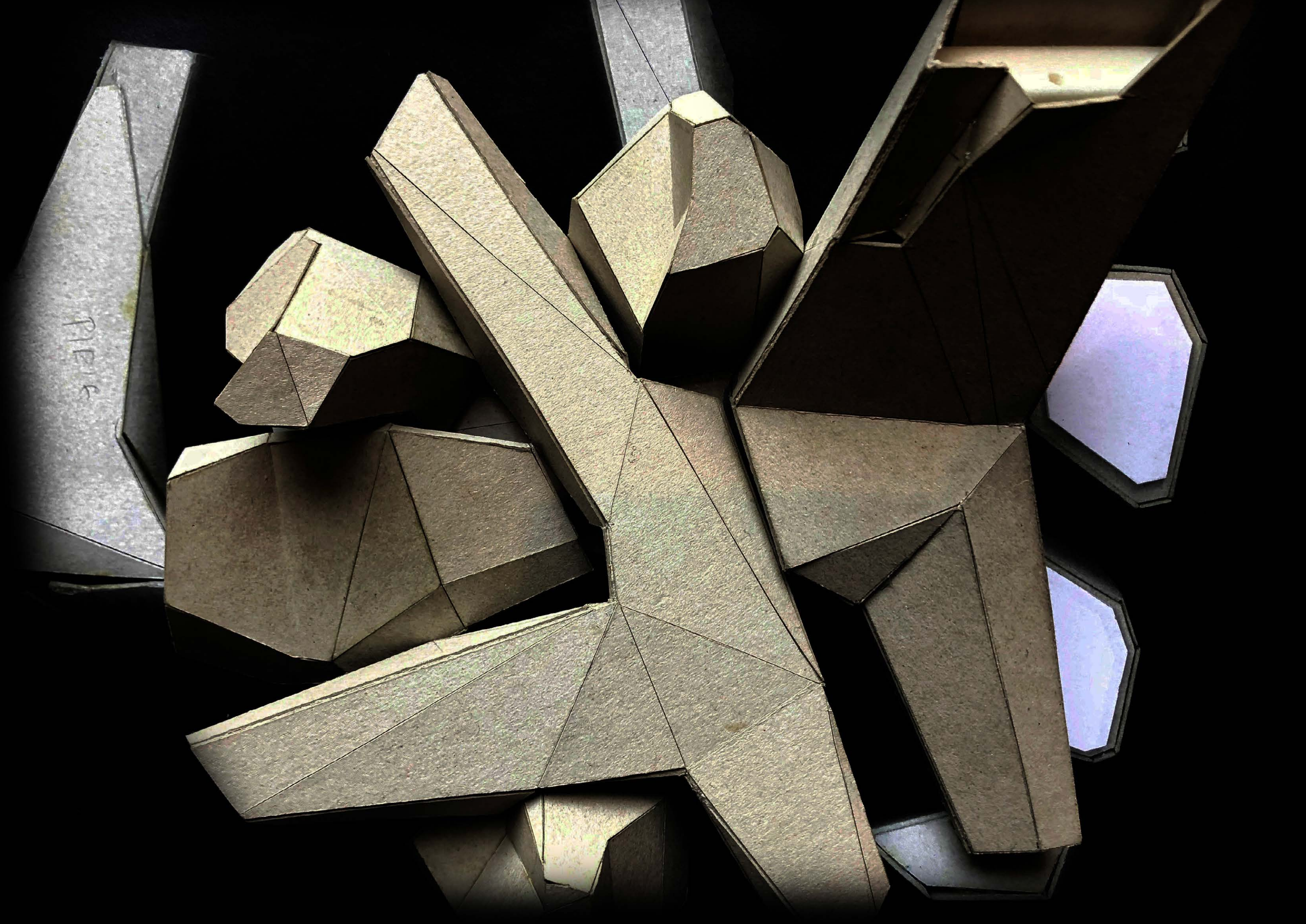


Hybrids

Project Update

January 2019



Artist Statement

Our sculptures are a strategic abstraction
with a purpose.

They are artistic chameleons fulfilling a practical use:

to provide shelter, shade, rest & fun

to become backdrops for a diverse community,
whilst becoming a threshold to welcome & inspire visitors

and to serve and inspire the imagination of all ages.

What we heard from the community:

(In no order of importance)

"Lanterns"

"Under 18s"

"Activate missed Areas"

"Nodes"

"I want to stop and look!"

"Slow down"

"Driving through an art gallery "

"Have you seen?"

"Stand-alone art"

"Grot & grunge, fun!"

"We walk the streets"

"Urban play"

"Activate the key nodes"

"Connected artworks - coherence"

"Smell & see, get out of our cars"

"Characters of New Town"

Introduction

Continuity of Approach

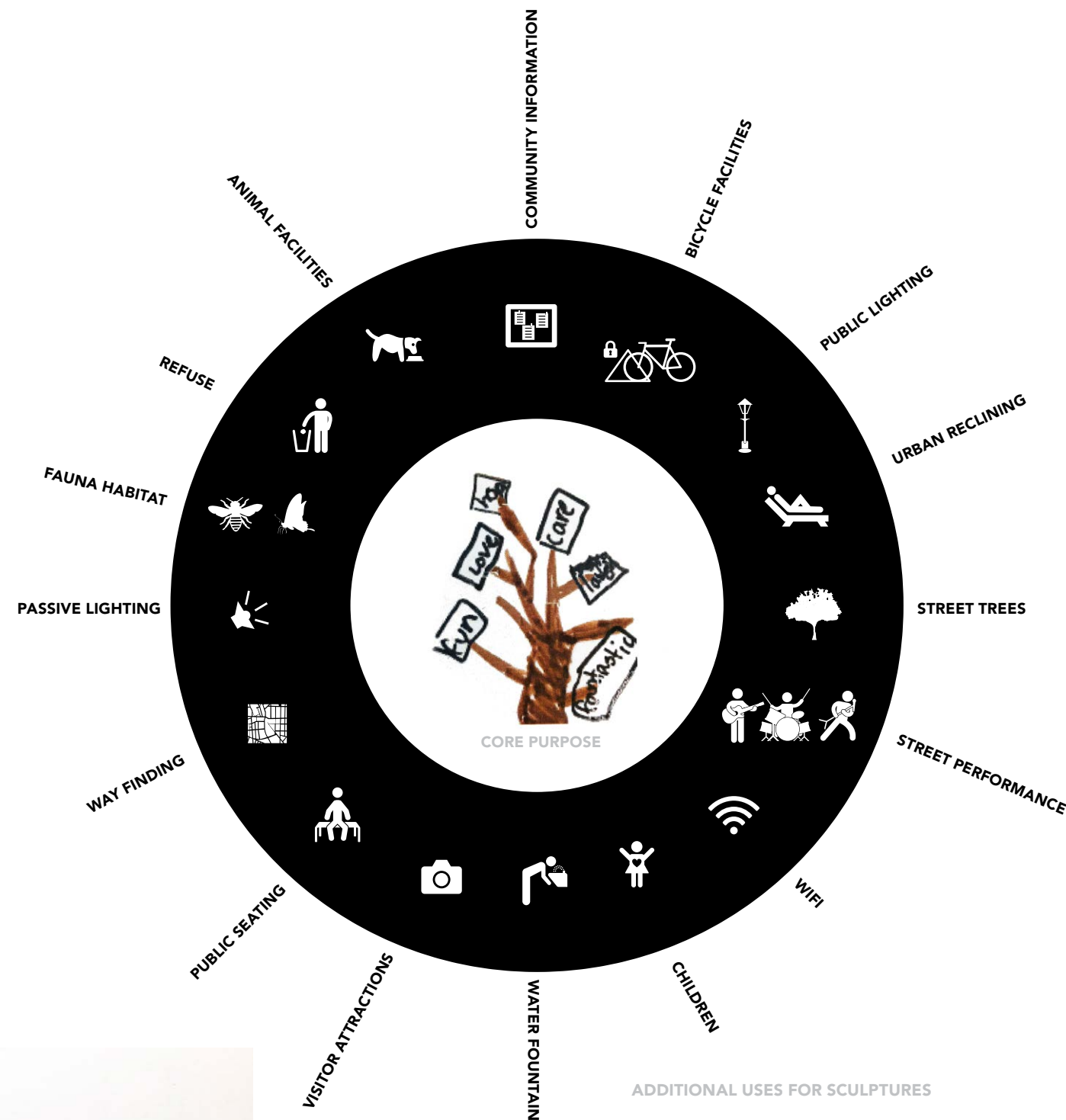
BACKGROUND OF APPROACH

Building on the concept of threshold, we have explored many ways to signify or express an artistic and sculptural identity for New Town whilst understanding some key criteria as outlined. We learnt that there is an opportunity to provide an integrated series of public sculptures that not only attract and inspire, but also provide a series of functional purposes.

STRATEGIC APPROACH

The key strategy for this proposal is to design and deliver an integrated public sculpture that serves a hybrid purpose - Exciting the senses, while performing additional practical functions. The designs are modular and can be implemented as a cohesive whole, independently and also in staging.

The sculptures are intended to be integrated into the retail precinct upgrades as reflected by the attached site plans and have the flexibility to be refined, revised and developed with involvement of the HCC urban design team. This also provides an opportunity for seeking potential additional funding to provide additional functions. These sculptures need to be legible and interactive at varying levels of urban scale.

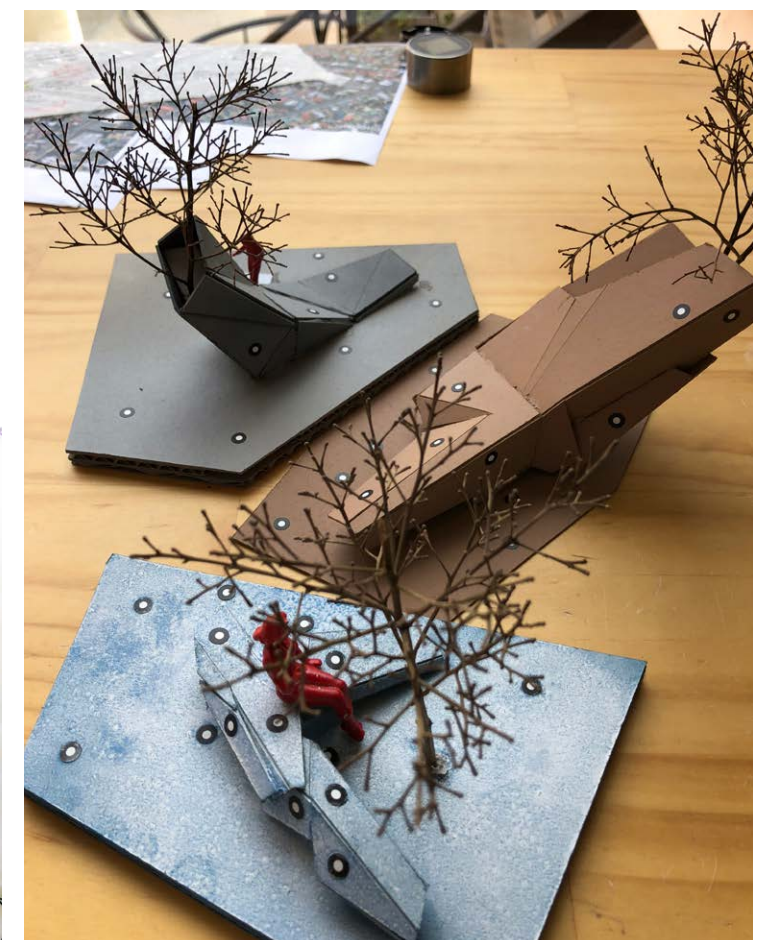
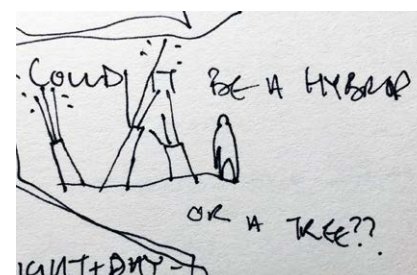
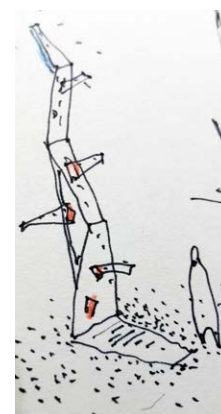
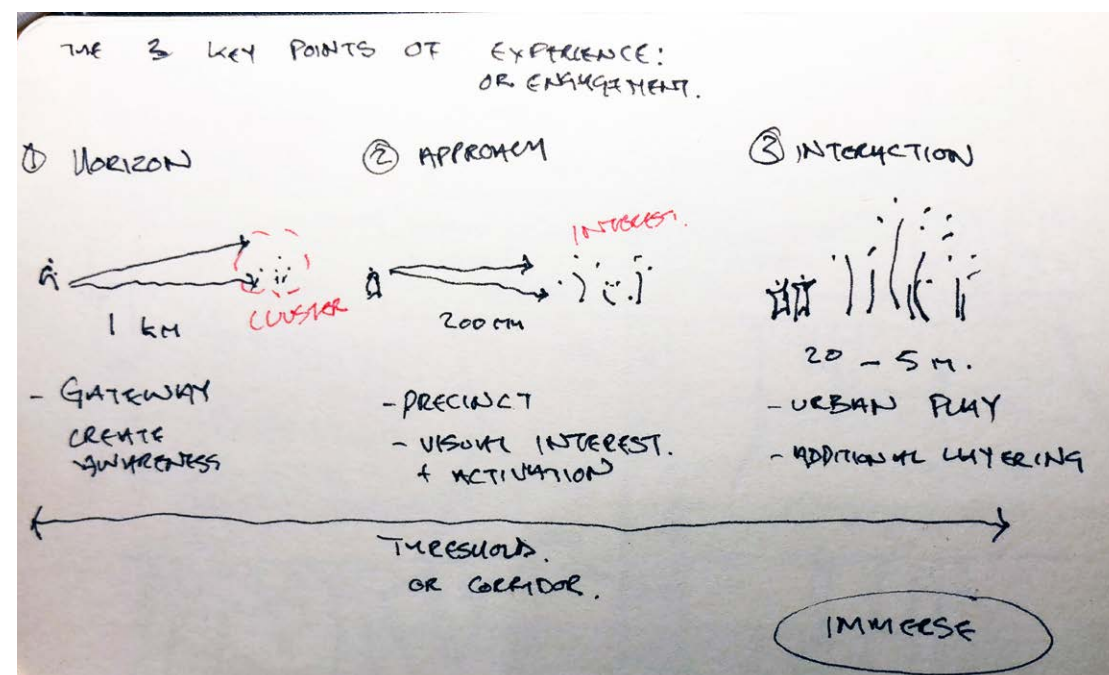


URBAN DESIGN

The precinct spans approx. 1km, which is a 10-15 minute walk with a mixture of typologies. There are obvious nodes and what could be perceived as the centre of the precinct at the intersection of New Town Road with Cross and valentine Streets. I have identified potential locations for artworks derived from site investigation and the proposed retail precinct upgrade works. The sculptures are to be located in visible areas as well as at the key entry nodes.

DESIGN APPROACH

It is proposed that the easily recognizable elements are positioned along the precinct corridor. These elements are designed to provide an exciting artistic point of difference for Hobart, rarely experienced before that contribute to defining New Town. The elements could be experienced at a local intimate pedestrian level or contribute to the greater artistic city language, for example, Dark Mofo.





THE CORRIDOR IN OBJECTS



Inspiration & Approach

What inspired me



OBSERVATIONS

Some key things picked up from our site visit were a lack of public street trees because of existing infrastructure and site constraints, the opportunity for annual community street parties and how the sculptures can be integrated within this, the importance of legibility at varying distances and also experiencing the sculptures both night and day.

We all want visitors to pause and explore, children to play and interact, pedestrians to rest and friends to meet and mingle.

BENCHMARKING

When thinking about how to possibly introduce trees and landscaping along the street, i explored the use of planters and how the planters themselves become objects of interest. The other key influence was that together with street trees and landscaping it would be nice to introduce seating and reclining opportunities within the art work.

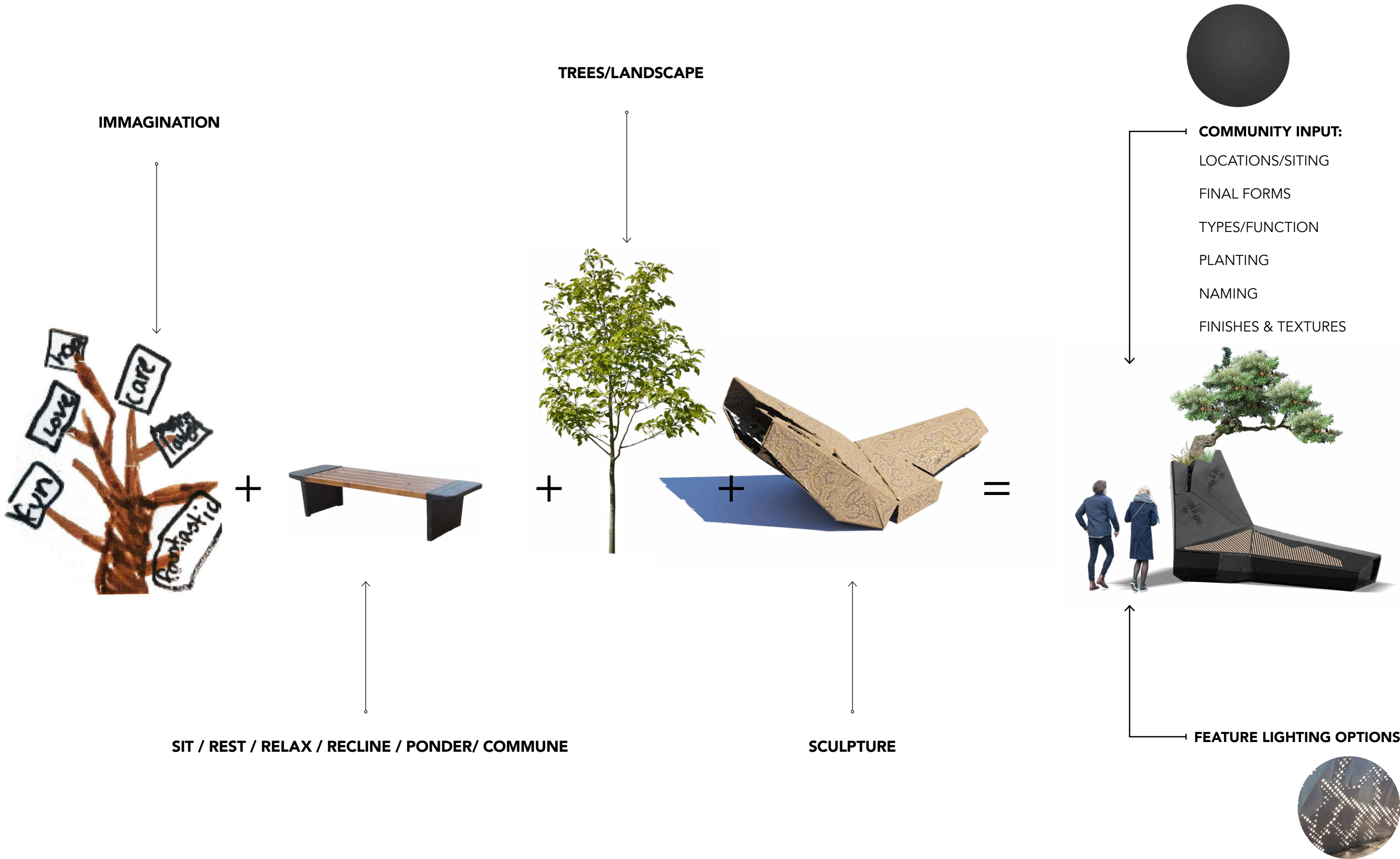


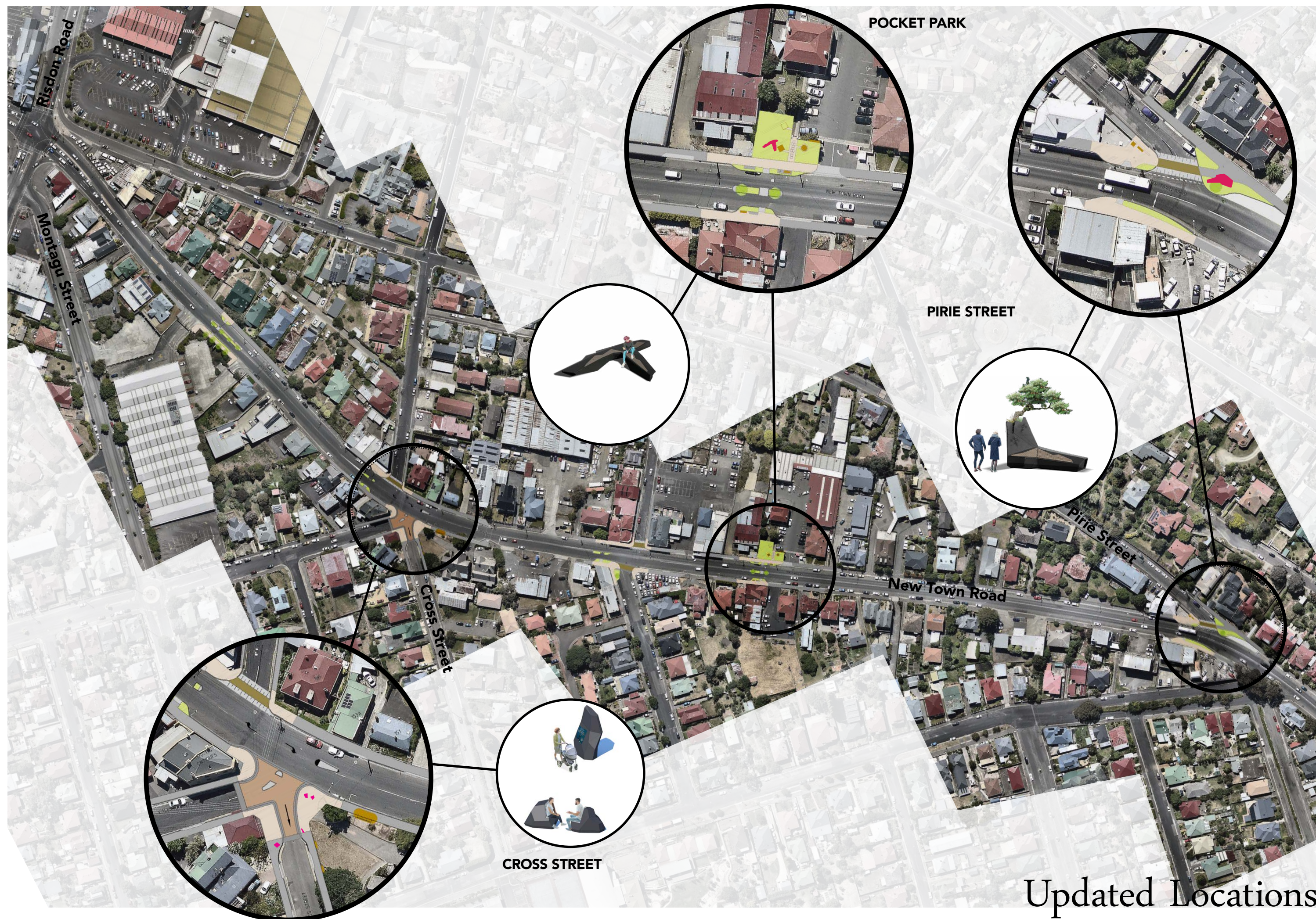
SCULPTURE WITH A PURPOSE

A key inspiration was to explore public sculptures that have impact at a civic and urban level and also perform additional functions in the urban realm that are useful.

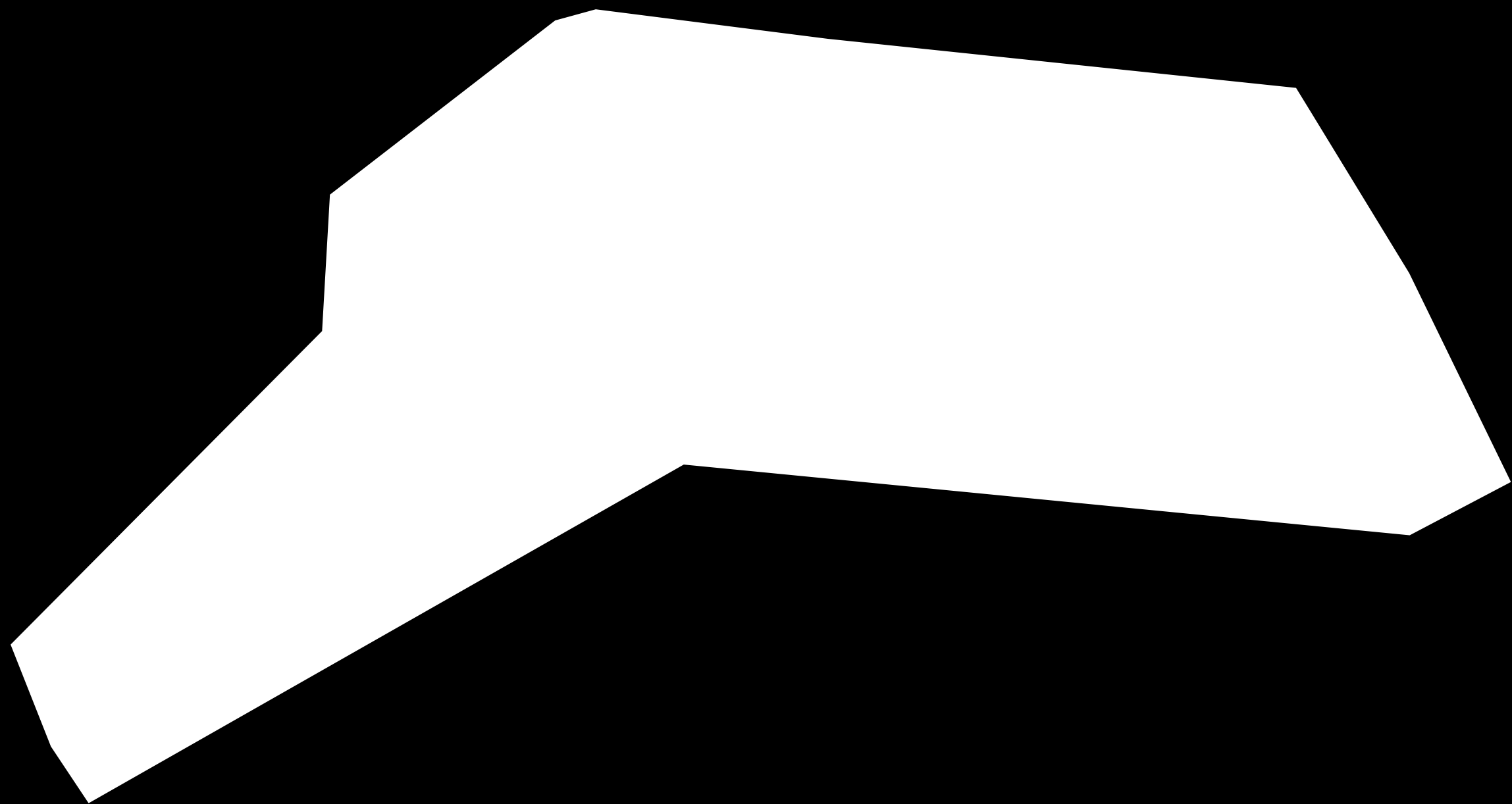


Hybrid





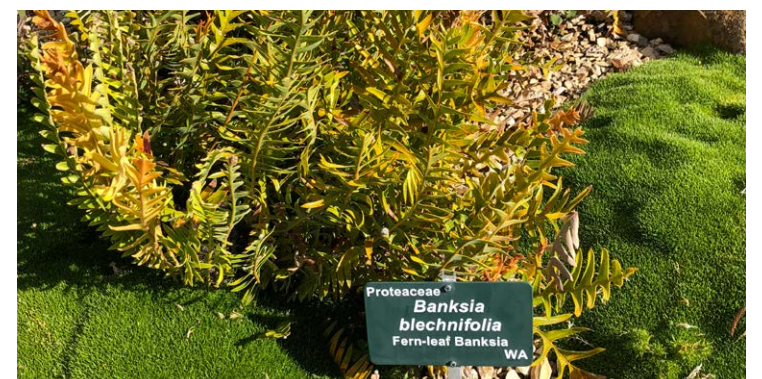
Updated Locations



Pirie Street

Inspiration and Influences

PIRIE STREET

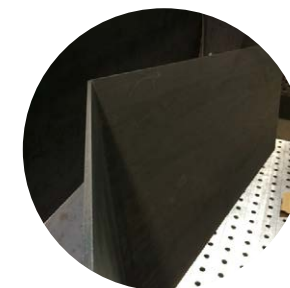


Pirie Street

A LOUNGE TREE

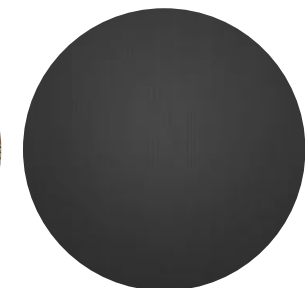


Material



Steel

Finishing/Color



Charcoal Color

Lighting



Perforated

DESCRIPTION

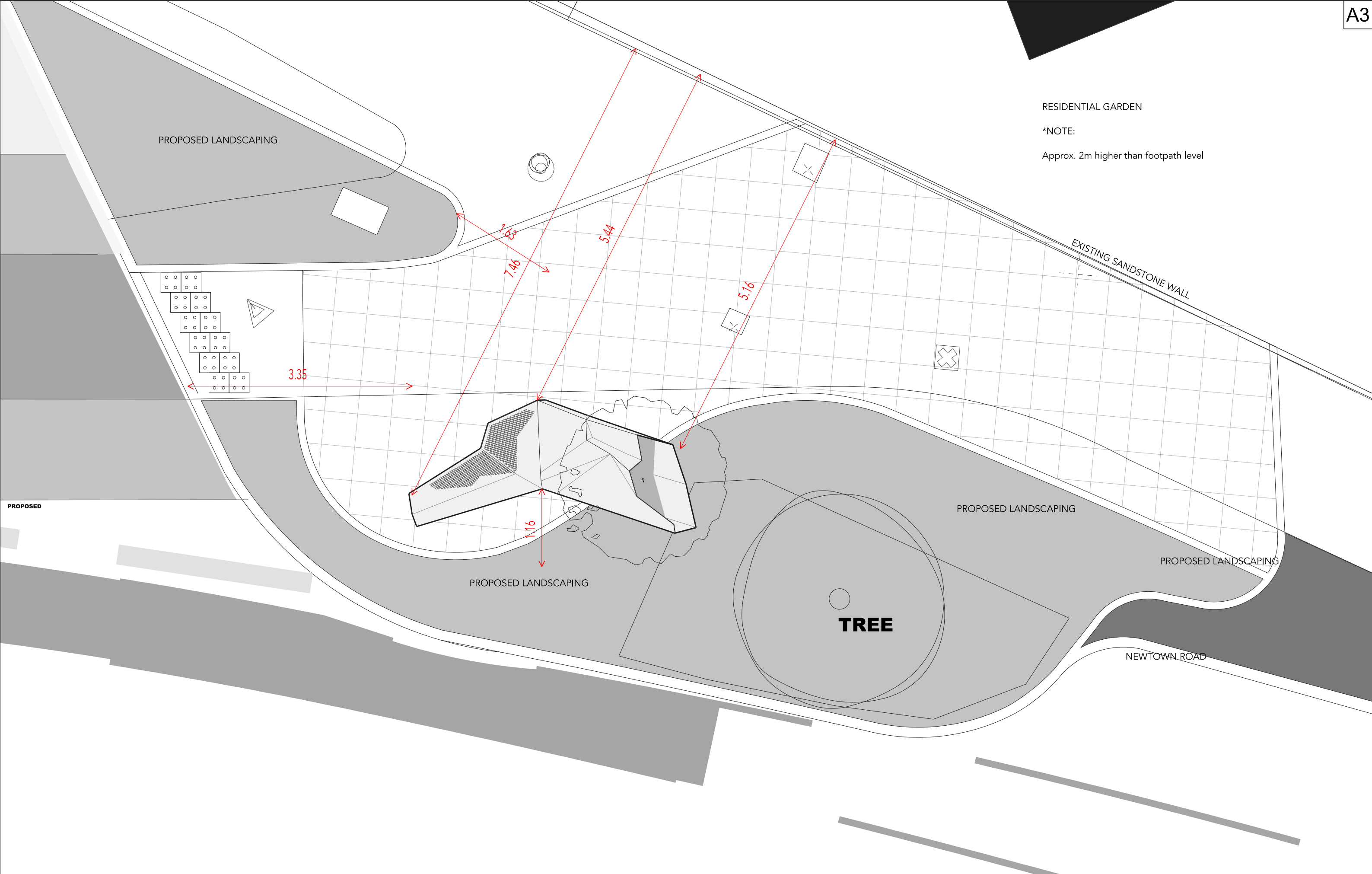
The sculpture turns with the footpath from the retail strip to the north and faces southwards to approaching traffic and pedestrians.

FUNCTIONS



OPTIONAL FUNCTIONS





RESIDENTIAL GARDEN

*NOTE:

Approx. 2m higher than footpath level

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INFORMATION
PURPOSES ONLY

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| | |
|-------------|-----------------|
| NORTH | Scale |
| | 1:50 |
| project No. | 2018_010 |
| Status | DESIGN PROPOSAL |
| Plot Date | NOVEMBER 2018 |

| | |
|-------------------------------|-------------|
| PROJECT | |
| NEWTOWN PUBLIC ART | |
| Drawing Title | |
| PIRIE STREET - SCULPTURE PLAN | |
| [Revision] | Drawing No. |
| [03] | DP_005 |

| |
|----------------|
| CLIENT |
| |
| City of HOBART |

| |
|---|
| DESIGNER |
| THE OCD |
| LEVEL 1/222 LAMBTON STREET SOUTH MELBOURNE VIC 3205 |

THE OCD

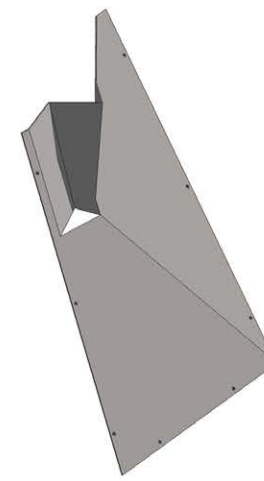
theocd.com.au

Pirie Street

EXPLODED AXOMETRIC



Secondary Container



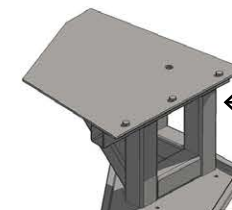
Cover Plate



Timber Battens



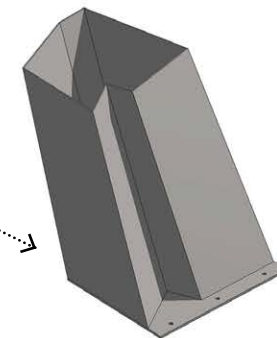
Uplight



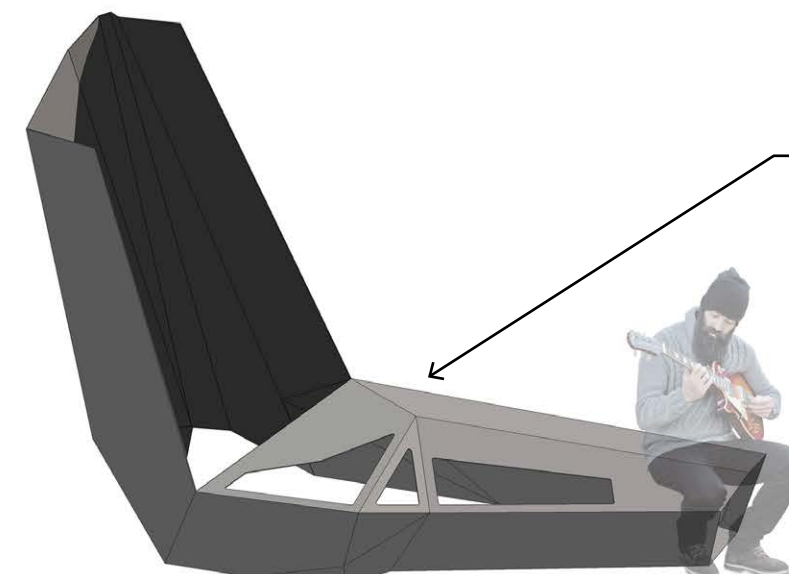
Planter Box base



Base Structure



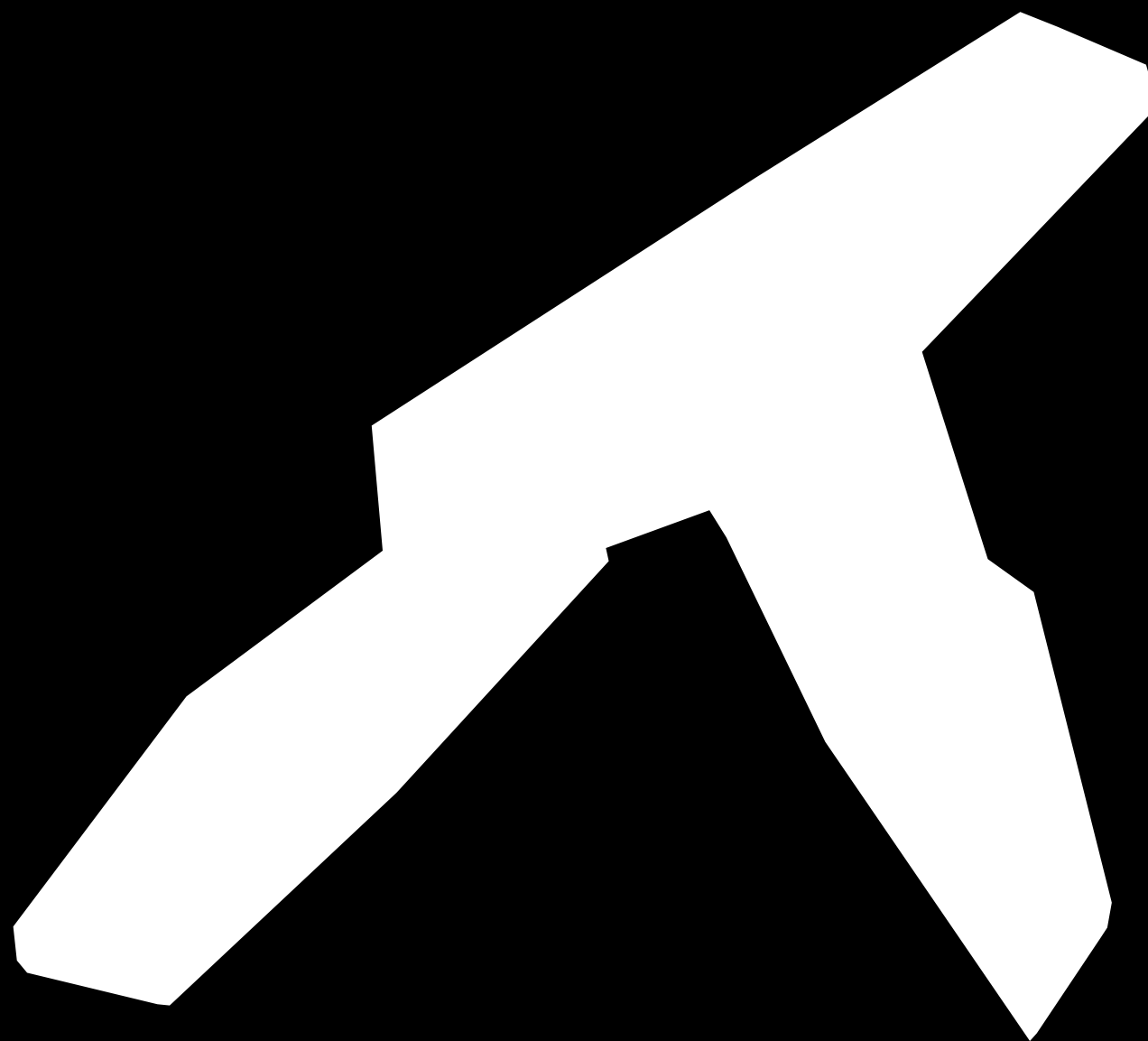
Tree Container



Outer Shell







Pocket Park (Salvos)

COALS! DOMESTIC COALS!

EXCELSIOR MINE, NEW TOWN.

SIMS AND STOPS'

NEW SEAM.

The Proprietors of the above Mine have just completed the opening of a
SPLENDID SEAM OF DOMESTIC COAL,
Which surpasses in quality any hitherto found in the locality, and are prepared to deliver the same within the City Boundary at
20s. PER TON ALL THE YEAR ROUND.

N.B.—When from the situation a second horse is necessary, a small extra charge will be made.

ORDERS will be received by the undermentioned persons :—

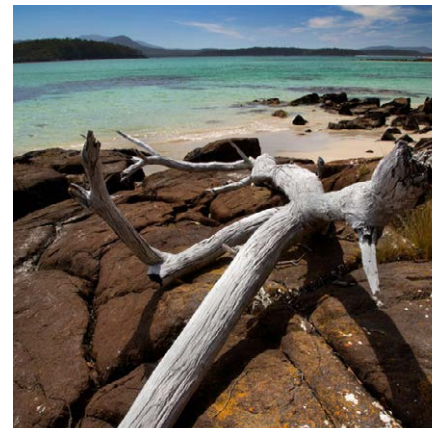
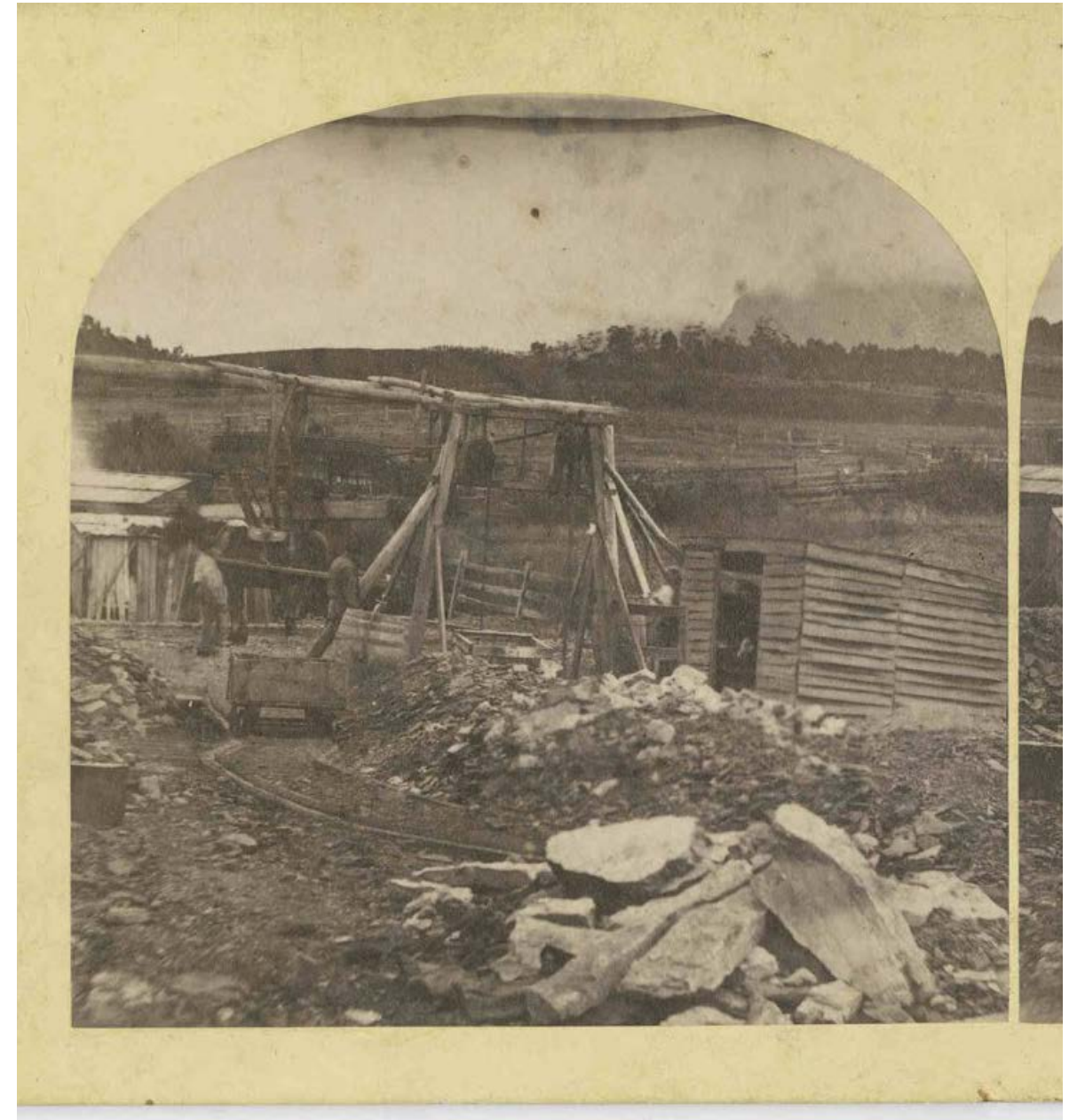
Mr. LORREN, Grocer, Elizabeth-street.
Mr. NEVIN, Photographer, Elizabeth-street.
Mr. EDWARDS, Tobaccoist, corner of Liverpool and Elizabeth streets.
Mr. CHARLES TOBY, Elizabeth-street.
Mr. PETERD, Sadler, Liverpool-street.
Mr. HUNTER, Grocer and Baker, Davey-street.

9105



Inspiration and Influences

POCKET PARK





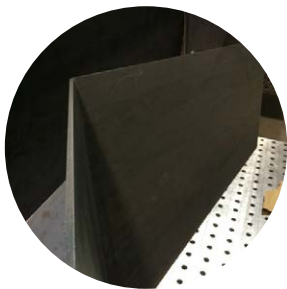
Proposed Sketch Plan - Scale - 1:250@A3

Pocket Park

ITS JUST THERE



Material



Steel

Finishing/Color



Charcoal Color

Seating



Timber

DESCRIPTION

A highly sculptural, yet stealth like appearance of the bench leads you to wonder if this relic has appeared from another age or perhaps was always here waiting to be unearthed.

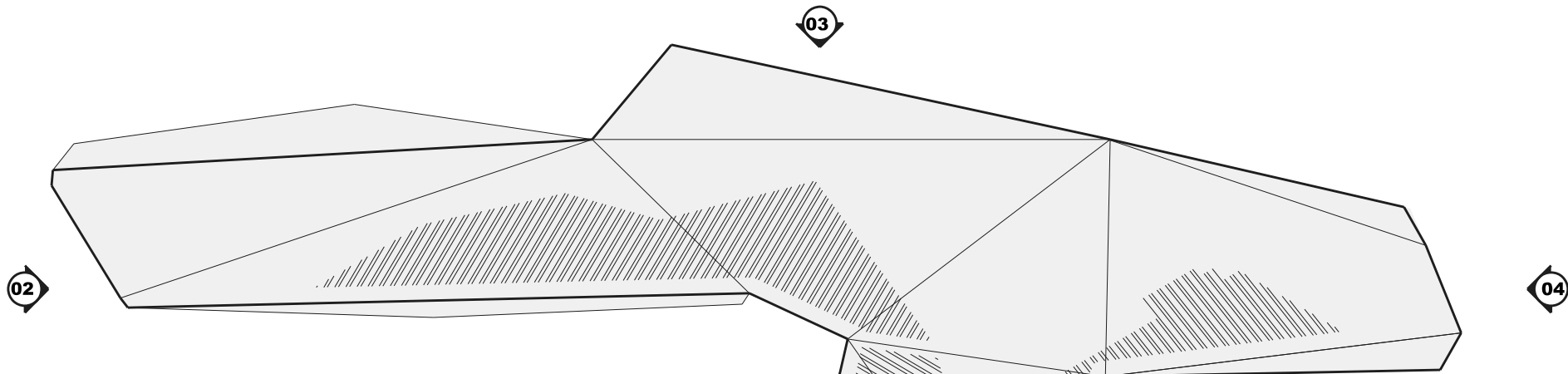
Or could it have drifted here as some form of abstract interstellar driftwood?

FUNCTIONS



OPTIONAL FUNCTIONS





01 TOP PLAN
1:20

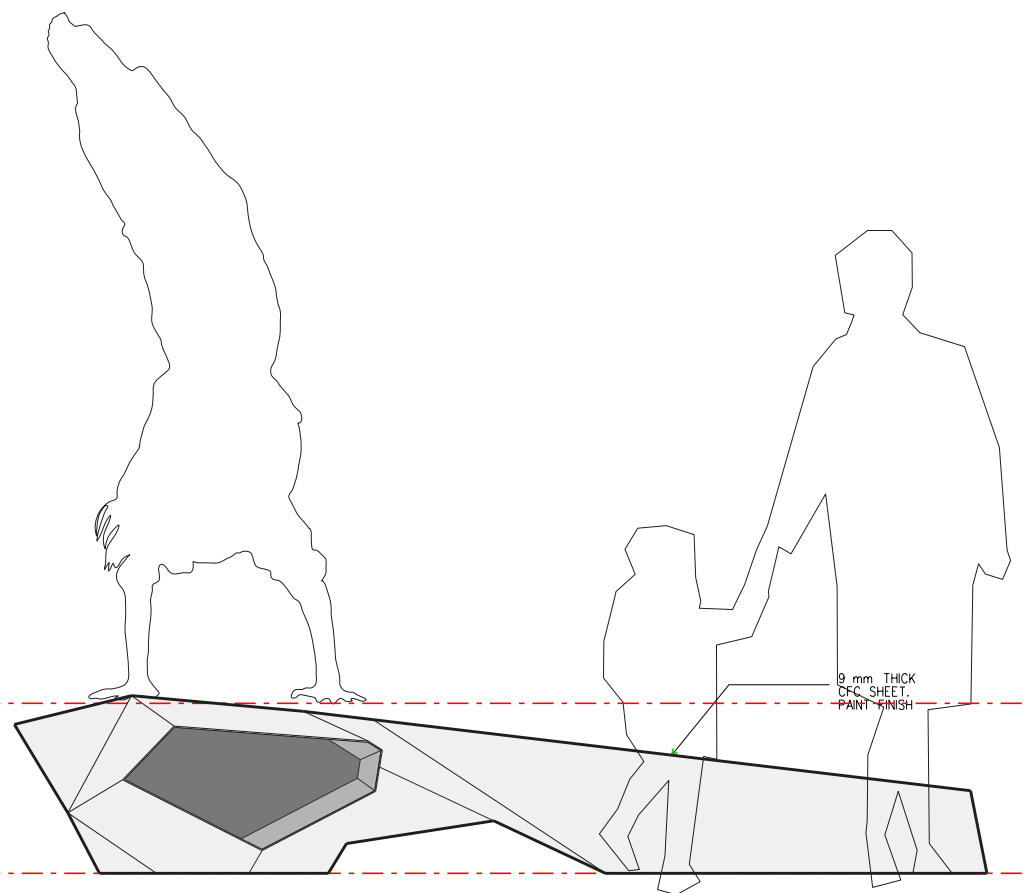
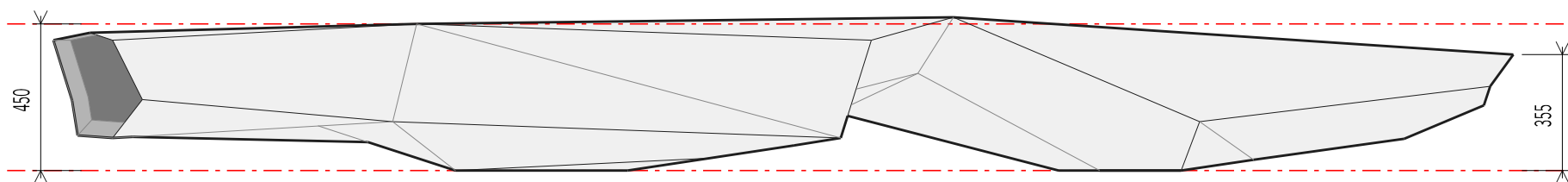
Timber Battens



02 ELEVATION 01
1:20

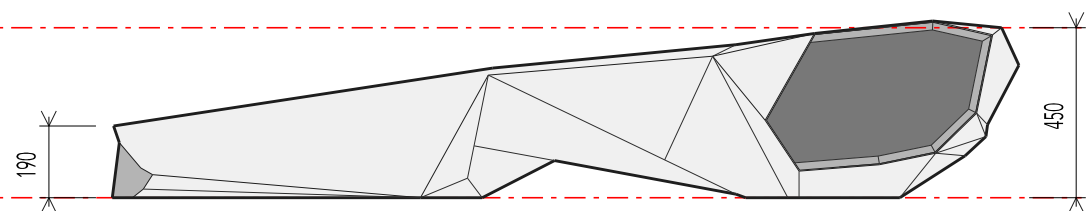
4485

04 ELEVATION 03
1:20



03 ELEVATION 02
1:20

05 ELEVATION 04
1:20



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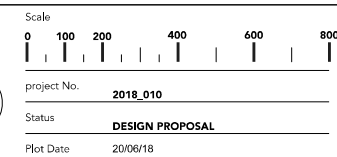
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NORTH



PROJECT

NEWTOWN PUBLIC ART

Drawing Title
POCKET PARK - CONCEPT DRAWING

[Revision] Drawing No.
[01] DP-101

CLIENT

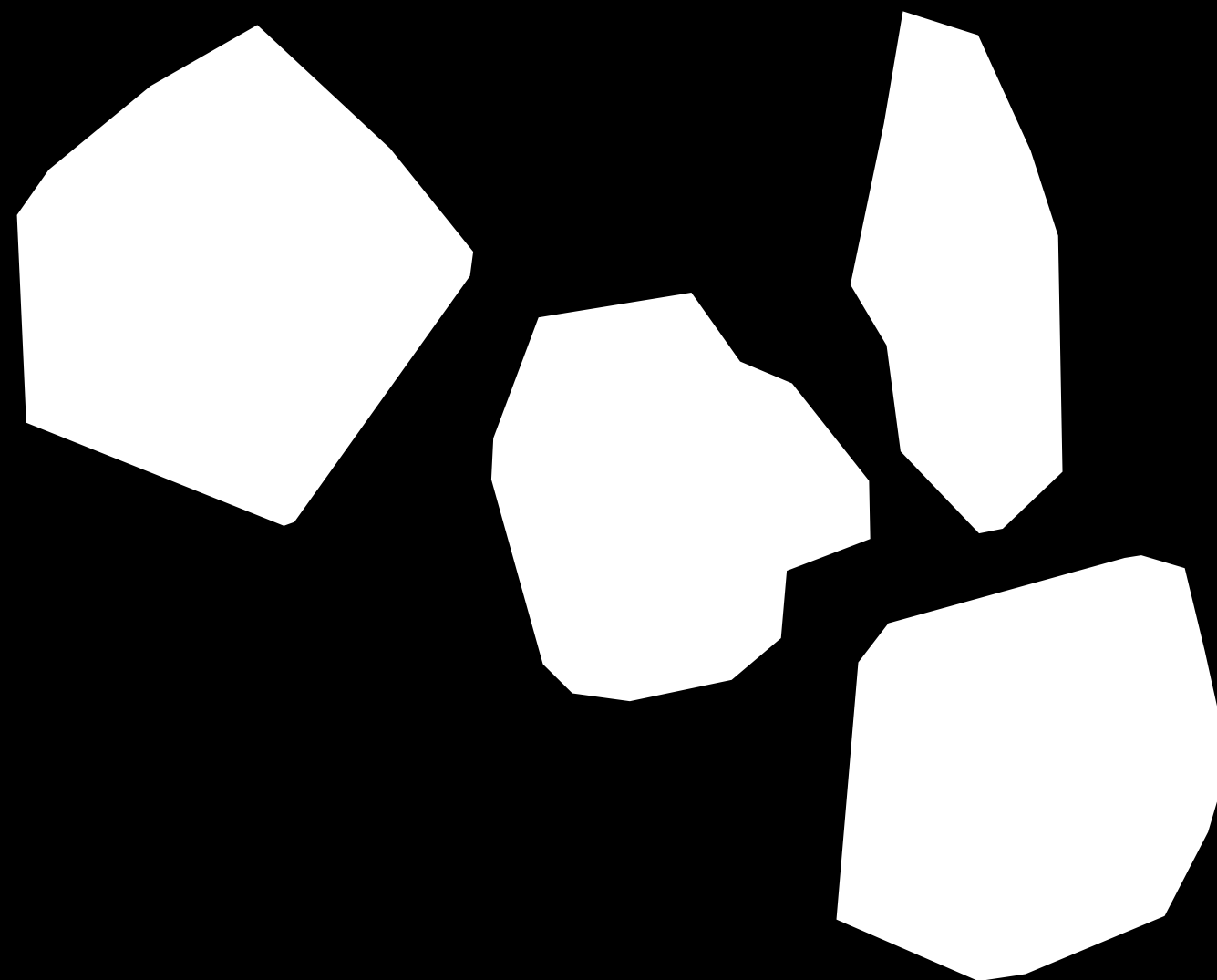


DESIGNER

THE OCD
LEVEL 1001 CLARENCE STREET
SOUTH MELBOURNE
VIC 3006



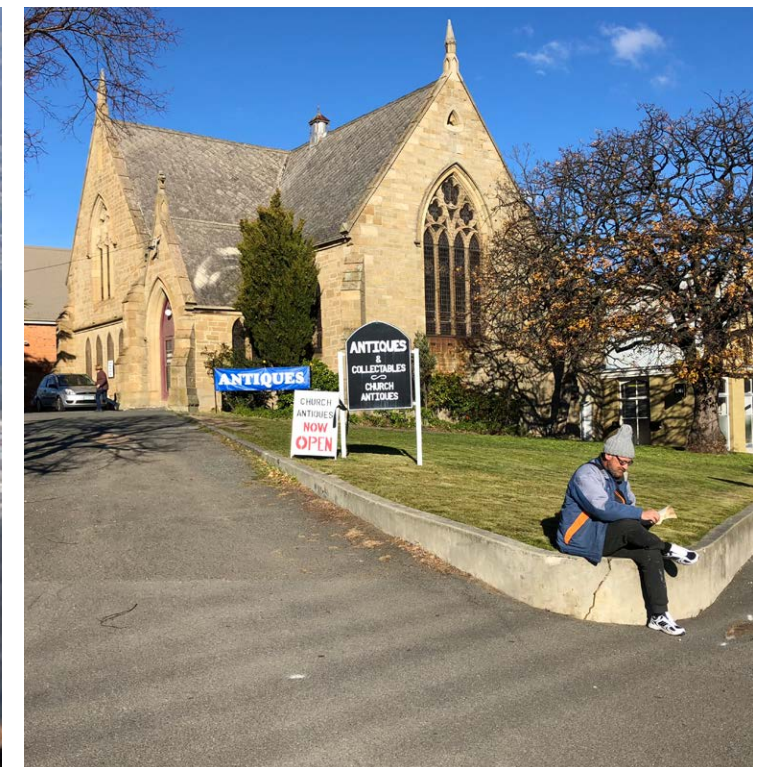
THE OCD
theocd.com.au



Cross Street

Inspiration and Influences

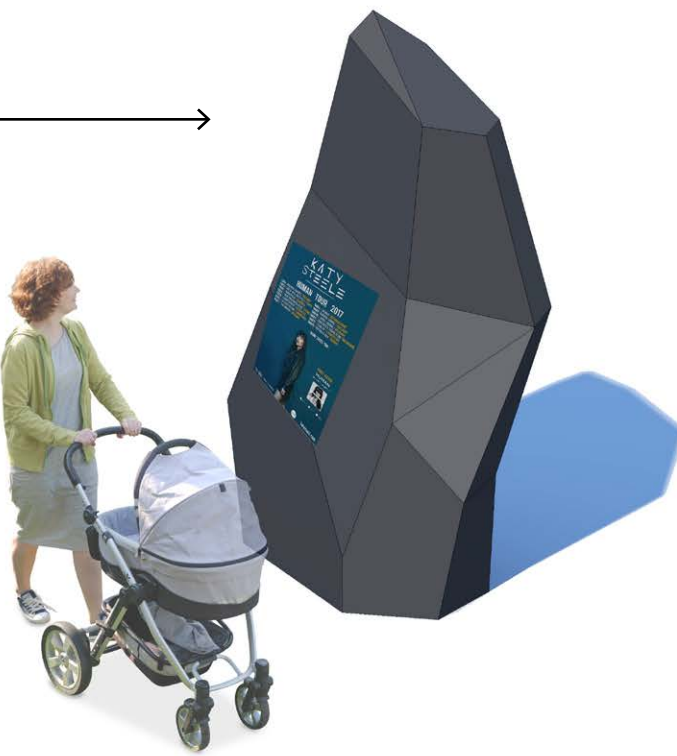
CROSS STREET



Cross Street

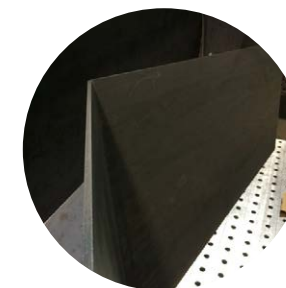
LOUNGE TREE

Poster Pole →



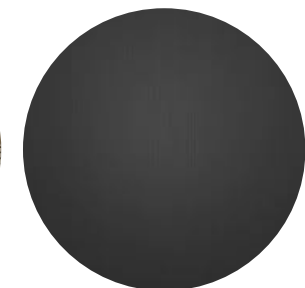
Seats become lanterns at night

Material



Steel

Finishing/Color



Charcoal Color

Lighting



Perforated

LOCATION

DESCRIPTION

These boulders inhabit the intersection that is considered as the hub of New Town. They form a semi-circle creating a place to inhabit while also performing practical purposes.

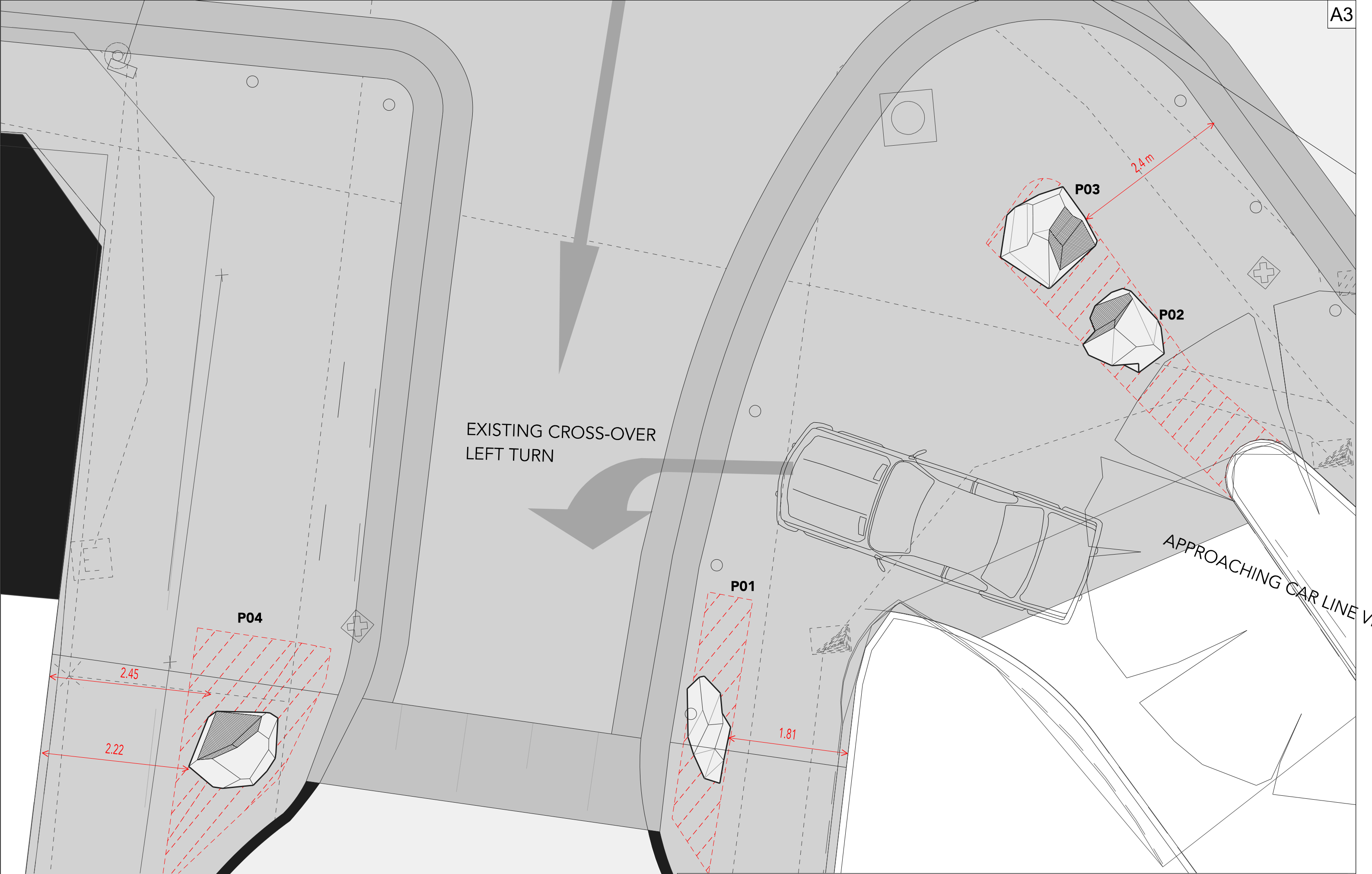
Their low scaled forms reduce visual impact on the views towards the old methodist Church and at night become illuminated lanterns adding melodrama to the scene.

FUNCTIONS



OPTIONAL FUNCTIONS





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| | |
|---|-----------------|
| NORTH | Scale |
|  | 1:50 |
| project No. | 2018_010 |
| Status | DESIGN PROPOSAL |
| Plot Date | NOVEMBER 2018 |

| | |
|---------------------------|-------------|
| PROJECT | |
| NEWTOWN PUBLIC ART | |
| Drawing Title | |
| CROSS ST - SCULPTURE PLAN | |
| [Revision] | Drawing No. |
| [03] | DP_007 |



CLIENT

THE OCD

LEVEL 1/125 CLARENCE STREET
SOUTH MELBOURNE
VIC 3006-3205



THE OCD

theo.cd.com.au



NOTE:

**ARTIST IMPRESSION DOES NOT SHOW PROPOSED STREET
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