

# Policy

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**Title:** Permanent Private Signage on Highway Reservations

**Category:** Environment, Planning and Development Control

**Date Last Adopted:** 23 November 2020

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## 1. Objectives

To prevent the placement of permanent private signage at ground level on the City's highway reservation and to enable the City to appropriately manage its highway reservations in terms of cleaning, maintenance and eventual replacement.

## 2. Background

The Policy was developed as a result of a development application for a ground-based sign in Collins Street outside the Trafalgar on Collins building.

## 3. Policy

That requests for the placement of permanent private signage on the City's reservation not be approved.

## 4. Legislation, Terminology and References

Not applicable.

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<b>Responsible Officer:</b>	Director City Life
<b>Policy first adopted by the Council:</b>	15/03/2005
<b>History</b>	
Amended by Council	07/03/2016
Amended by Council	23/09/2019
Amended by Council	23/11/2020
<b>Next Review Date:</b>	Within 2 years of last review.
<b>File Reference:</b>	F16/65274

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