# **Event Partnership Grant Guideline**

This guideline outlines the application process, eligibility and assessment criteria for the Event Partnership Grant.

# **OVERVIEW**

Events supported by the City of Hobart celebrate and engage local communities, people from Greater Hobart and visitors in the diverse and rich culture of Hobart.

Event Partnership Grants support organisations to deliver events in Hobart that have creative, community and economic outcomes and that also align with relevant objectives of the <u>City of Hobart Capital City Strategic Plan 2019–29</u>.

## WHAT CAN YOU APPLY FOR?

The Event Partnership Grant is available for the planning and delivery of major events in the Hobart local government area.

The grant supports events or programs within festivals held in the City of Hobart that:

- add vibrancy and stimulate the city
- enhance community identity
- encourage accessibility and community participation
- support and enhance the cultural life of Hobart
- acknowledge and celebrate cultural diversity
- deliver social and economic benefits through increased visitation and promotion of Hobart
- enhance the reputation of the City of Hobart as an attractive tourist destination.

#### AVAILABLE FUNDING

This grant program provides cash support of over \$20,000.

Multi-year funding is not available.

Festivals or large events can only be funded once per financial year. If successful, the supported activity cannot receive additional funding through other City of Hobart grants.

The grant request should be commensurate with the scale of the proposed activity taking into account expected audience numbers and participants involved.

# **HOW TO APPLY**

Read the Guidelines in full, review the previous rounds Application Form and start preparing your documentation.

All applications are to be submitted through the grants system, Smarty Grants hobartcity.com.au/Grants.

Speak to us before you apply so we can help you with tips for a successful application.

Contact our Customer Service Centre on 03 6238 2711 and mention that you are interested in the Event Partnership Grant. Or email your enquiry to our Grants Team at fundingprogram@hobartcity.com.au.



## WHO CAN APPLY?

Eligible applicants	Ineligible applicants
Applicants must be either:  ✓ a registered charity  ✓ an incorporated association  ✓ a not-for-profit organisation  ✓ a business that matches the request for support with their own funds  and  ✓ have not received other funding from the City for the same activity this financial year  ✓ have fulfilled the conditions of a previous City of Hobart grant by the due date and no overdue debts to the City  ✓ have adequate public liability insurance.	<ul> <li>current employees of or staff contractors to the City of Hobart</li> <li>unincorporated groups</li> <li>individuals or sole traders</li> <li>registered schools or training organisations</li> <li>federal, state and local government agencies and bodies, with the exception of the Tasmanian Museum and Art Gallery and Royal Tasmanian Botanical Gardens</li> <li>political parties</li> </ul>

# **ACTIVITY ELIGIBILITY**

Applications for the Event Partnership Grant must demonstrate that the activity:

- ✓ is a large scale event or series of events that engages the community
- ✓ aligns with at least one of the identified City of Hobart's Strategic Plan outcomes
- ✓ has outcomes that are delivered in the City of Hobart local government area
- ✓ engages local professional contractors, including artists and performers in both the preparation and delivery of the event
- ✓ when identifying as an arts festival, is allocating at least 50% of the grant request to the development and presentation of Tasmanian artistic content within the festival program.

## **ACTIVITY INELIGIBILITY**

Applications are ineligible if the request for support:

- is for an activity that has already commenced, or is due to occur outside the specified activity timeframe
- is part of a larger festival or event, which has received a grant or sponsorship from the City of Hobart
- is commercial, has the potential to make significant profit or be self-sustaining
- is part of ongoing administration or operational costs of the applicant.



## **FUNDING USE**

This grant cannot be used to fund:

- donations or fundraising activities that support the recurrent operations of the applicant
- **x** a contribution towards payment of rates
- activities that have already commenced or are scheduled to prior to the eligible activity timeframe
- programs which have already commenced, unless the proposed activity substantially increases the impact of the existing program
- capital works, construction, or improvements to buildings
- \* the purchase of equipment that is not specific to the delivery of the activity and would otherwise support the operations of the organisation
- individual pursuits or professional development, unless there is a public outcome
- school camps or travel expenses to attend sporting trips, educational, civic, political events, conferences, seminars, forums or similar trips or excursions
- activities that are primarily for the delivery of sporting or recreation programs, unless the application can demonstrate strong alignment to the City of Hobart Social Inclusion Strategy
- \* the core delivery of national conferences or seminars to be staged in Hobart.

# LATE APPLICATIONS

Late applications will not be accepted, please ensure you prepare all documentation and upload it well before the due date and time. If you require technical support, get in touch with us as soon as possible.

## WHEN TO APPLY

## Applications open

Monday 4 August 2025

# Applications close

Monday 1 September 2025

# Notification of application outcome by:

31 October 2025

# Activity timeframe

Activity starts between 30 November 2025 and 31 December 2026 Activity ends no later than 31 December 2027

# **Additional application considerations**

All proposed activities should have any necessary City or other permits, and must address safety and risk issues.

The <u>Resources for grant applicants</u> webpage has an overview of key information you may need to support your application. We encourage you to review the information to find out more about:

- booking City venues, spaces and event resources
- permits and approvals
- suggested support material



## **ASSESSMENT**

Assessments for Event Partnership Grants are undertaken by a panel of City of Hobart officers and external representatives with relative experience in the subject matter. Panel recommendations are reported to the Council, or their delegate, for approval.

## **ASSESSMENT CRITERIA**

Each eligible application will be assessed on its individual merit against the following criteria to determine its capacity to:

- align with at least one of the identified City of Hobart Strategic Plan outcomes:
  - 1.1 Hobart keeps a strong sense of place and identity, even as the city changes.
  - 2.1 Hobart is a place that recognises and celebrates Tasmanian Aboriginal people, history and culture, working together towards shared goals.
  - 2.2 Hobart is a place where diversity is celebrated and everyone can belong, and where people have opportunities to learn about one another and participate in city life.
  - 3.1 Hobart is a creative and cultural capital where creativity is a way of life.
  - 3.2 Creativity serves as a platform for raising awareness and promoting understanding of diverse cultures and issues.
  - 3.4 Civic and heritage spaces support creativity, resulting in a vibrant public realm.
  - 4.5 Hobart's economy is strong, diverse and resilient.
  - 6.5 Hobart's bushland, parks and reserves are places for sport, recreation and play.
- demonstrate benefits to the community as an outcome of the activity by

- supporting and enhancing the cultural life of Hobart and acknowledging and celebrating cultural diversity
- involving local communities, organisations and individuals (including relevant professionals) in the development and implementation of the event
- encouraging local community's into the City of Hobart area
- activate, enliven and engage local areas and facilities by
  - producing innovative, high quality, creative festival and event outcomes
  - enhancing the image of the city as a vibrant place to live, work and visit
- deliver measurable economic and media/promotional yield outcomes
- drive visitation from the Greater Hobart area, and has the potential to drive interstate and international visitation
- demonstrate that the activity is well planned, that suitably skilled people are involved and that the applicant and the activity are financially viable
- demonstrates value for money for the level of funding request and positive community impact.

## **SUCCESSFUL APPLICATIONS**

# Agreement

A formal agreement will be sent to the successful applicants. Inability to comply with the agreement may result in withdrawal of support.

Applicants who do not meet their obligations under a grant agreement may not be eligible to apply for future grants.

## **Payment and GST**

Payment information will be provided with the letter of offer. Grants will be paid in full upon receipt of a tax invoice or the City can generate a recipient created tax invoice (RCTI).



Organisations registered for GST should add GST to the grant amount.

## Recognition of assistance

Successful applicants must acknowledge the City of Hobart's assistance for their activity. Please refer to the Grant Partnership Acknowledgement Guidelines.

## **Activity variations**

If there are significant changes to the funded activity, applicants must contact the Grants Team to confirm the variation is acceptable.

This includes, but is not limited, to activity start and end dates, venues, fees and charges.

## **Acquittal**

Upon completion of the activity, successful applicants will be required to acquit their grant, providing evidence of the execution of their activity, expenditure and outcomes.

The acquittal form is available on SmartyGrants, and must be completed online within three months of the activity completion date.

Organisations that do not satisfactorily acquit their grant may not be eligible for future funding and may be required to return the funds allocated to their activity.

# **UNSUCCESSFUL APPLICATIONS**

Unsuccessful applicants are strongly encouraged to arrange a feedback session with the Grants Team to discuss the results.

Feedback sessions can offer insight into the reasons behind an unsuccessful application and are valuable for future applications.

# **INFORMATION AND ENQUIRIES**

# Accessibility

At the City of Hobart, creating an equitable and inclusive community is a core part of our work. We can provide grant information in different formats and answer other access questions. Please contact the Accessible City Coordinator on 03 6238 2413.

For Interpreter Services, please telephone an interpreter on <u>13 14 50</u> and state the language you wish to speak.

Then ask the interpreter to call us on 0362382711.

#### **Documents**

Copies of all City of Hobart documentation referred to throughout these guidelines can be found via the hyperlinks contained in this document and on the City of Hobart website.

## **Contact Our Grants Team**

To discuss your proposal or administration and technical matters, please contact us on <u>03 6238 2711</u> or <u>fundingprogram@hobartcity.com.au</u>.

