

**CREATIVE CITY - PORTFOLIO COMMITTEE WORK PLAN
JULY 2023 – JUNE 2024**

No.	Initiative	Details/Overview	Actions for Committee	Milestones for 2023-24 Committee Meetings		Strategic Plan
				December 2023	December 2024	
1.	Creative City Strategy 2024	Development of a new strategy that encompasses all the elements of the Creative City Unit and Portfolio Committee – Arts, Venues, Events and Activations, and Grants.	<ul style="list-style-type: none"> Provide feedback into draft strategy and any discussion papers Encourage community feedback into the consultation phases to ensure community voice 	Note community and sector consultation plan	Provide advice to support implementation of the Creative City Plan	<p>1.1.2 Create opportunities for people to connect to place, supporting spiritual and cultural customs and practices.</p> <p>2.1.2 Highlight Tasmanian Aboriginal history and culture, including acknowledgement of the darkness of our shared experience, through interpretation, naming, arts and events.</p> <p>3.1.1 Support Hobart’s continued evolution as a creative and culturally engaging capital city, with a focus on community, accessibility and creative potential.</p> <p>3.2.1 Use the creative arts as a platform for encouraging participation in public life and raising awareness of important issues.</p>
2.	Grants and Sponsorship Review	Provide input and feedback into the review of the current grants and sponsorship program.	<ul style="list-style-type: none"> Provide feedback on accessibility and functionality of the community grants program Provide feedback on opportunities for sponsorship and partnering 	Consider and provide feedback on recommended approach for grants and sponsorships		<p>3.3.1 Provide opportunities for diverse creative practitioners to develop meaningful experiences for residents and visitors.</p> <p>3.3.4 Facilitate funding and other support for creative and cultural endeavours.</p>
3.	City Strategies	Receive information and provide feedback from a cultural and creative perspective on a range of City Strategic plans. e.g City Economy Strategy and Central Hobart Precincts Plan	<ul style="list-style-type: none"> Receive information and provide feedback 	Consider and provide feedback in relation to City Economy Strategy and relevant neighbourhood plans	Provide input into City Strategic Planning	<p>3.1 Hobart is a creative and cultural capital where creativity is a way of life.</p> <p>3.4 Civic and Heritage spaces support creativity, resulting in a vibrant public realm.</p> <p>4.1 Hobart’s economy reflects its unique environment, culture and identity.</p>
4.	Audience development Research Project	Consider support for an in-depth piece of work into audience development and segment identification	Provide input into the scope of a research and development of audience development research project.	Identify key partners who would be crucial to involve in this research project	Consider the findings of the research and its application to City programs	<p>Pillar 3: Creativity and culture</p> <p>Hobart is increasingly being recognised as a creative and cultural capital, hosting a range of events, festivals and creative Practitioners. As home to the Taste of Tasmania, the Australian Wooden Boat Festival, the Festival of Voices, the finish of the Sydney to Hobart yacht race, and much of the Dark Mofo program, there are many opportunities to engage with local, national and global artists and creative people. As the state capital, Hobart also has many creative venues and a vibrant public arts program. Hobart, and Tasmanian general, is known as a place for creative and inventive people who enjoy practising a range of crafts, as professionals and Hobbyists.</p>