



DRAFT CITY OF HOBART TRANSPORT STRATEGY 2018–30

BUSINESS BRIEFING SHEET

Number of businesses
in Hobart
5980

Number of people
who work in Hobart
51 337

Number of visitors
to Hobart
894 277

Average stay
in Hobart
4.3 nights

Average spend
per person
\$ 1734

INTRODUCTION

The City of Hobart provides the principal centre for employment and business activities in Southern Tasmania. The transport network and facilities we all share therefore helps support the economy of Hobart and indeed Tasmania.

The movement of people and goods is heavily based around our road and street network in Hobart. Space is valuable and maximising the use and yield of what is available generally makes good economic sense. The challenge is multifaceted, each day we need to move employees, customers, visitors, goods and materials into, around, and out of the City.

And we need to do all this whilst maintaining and enhancing the liveability and desirability of Hobart as a place to live, work, shop, play and do business.

KEY STRATEGIES FOR BUSINESS COMMUNITIES

There are nine Strategic Focus Themes in the draft Transport Strategy, with actions across all those themes that could be of interest to business.

Some of the key strategy actions are to:

- Plan for the continued capital improvement of many of the underutilised sites in Hobart.
- Improve our partnerships with local business groups.
- Develop a road user hierarchy and use a smart roads and safe systems approach to managing our current road network.
- Continue with, and plan for a second round of, local retail precinct upgrades.
- Develop a new parking plan for Hobart.
- Detail and develop walking and bicycle riding plans to support these important modes to move nearby residents into and around the City.
- Support the Infrastructure Tasmania Hobart Transport Vision for greatly improved public transport services and facilities in greater Hobart and continue to lobby State and Federal government to provide the necessary funding to realise the vision.
- Develop and report on a set of key indicators to inform discussions on progress of the Transport Strategy.
- Improve our customer request and reporting system.

HAVE YOUR SAY

W yoursay.hobartcity.com.au/transport-strategy
P Project Manager 03 6238 2955

hobartcity.com.au/transportstrategy



City of **HOBART**

Some of the specific actions in the draft Transport Strategy most relevant to businesses include:

Theme 1 – We make our decisions based on evidence and current key data

Action 1.1 – In conjunction with key stakeholders, we will identify any information gaps and develop a set of key indicators and data sets, for which consistent and reliable data is available for analysis and reporting.

Action 1.5 – Introduce an improved online reporting tool for managing customer requests and notifications of required repairs for City of Hobart infrastructure.

Theme 2 – Transport and land use planning is integrated to deliver the best economic, social and environmental outcomes into the future.

Action 2.2 – Research in fine detail, the available development sites in Hobart to better understand where higher density housing may be most suitable.

Action 2.7 – Plan for a second round of local retail precinct upgrades, to follow on at the completion of the current projects in 2022.

Theme 3 – Recognising walking as the most fundamental mode of transport

Action 3.3 - Develop a detailed walking plan for Hobart that explains the contribution that walking makes to the operation of the city and to encourage an increase in the number of trips taken by walking.

Theme 4 – Supporting more people to ride bicycles

Action 4.3 - Develop a detailed bicycle plan that expands the contribution that cycling makes to the operation of the city and encourages an increase in the number of trips taken by bicycle.

Theme 5 – Increase participation in great public transport and reduce city congestion

Action 5.1 – As the key stakeholder, the City of Hobart will continue to advocate support for the Hobart Transport Vision, as presented by Infrastructure Tasmania, to substantially improve the size, scale and reach of public transport in Hobart.

Theme 6 – Smart parking for residents, visitors and businesses

Action 6.1 – Develop a new parking plan ... to guide the future use and management of the City of Hobart's on street and off street parking supply especially in light of the information becoming available through new parking technology currently being installed in Hobart.

Theme 8 – Managing our traffic and movement network

Action 8.1 – Develop a road user hierarchy and smart roads plan for Hobart (as supported by Action 3.1 and 4.1).

Action 8.2 – Manage and upgrade our transport network using a safe systems approach and with reference to the Australian Government's National Road Safety Strategy.

Action 8.3 – In conjunction with planning (as previously described for the walking plan, Theme 3 and cycling plan, Theme 4), commence a process of progressively reviewing local area traffic management plans.

Action 8.4 – Consider wider area speed limit reductions to 40 km/hr in residential areas and the central Hobart city commercial area, similar to that currently operating in the Battery Point and Hobart waterfront area.

Theme 9 – Developing partnerships with our stakeholders

Action 9.3 – Working with established groups, in a range of areas, undertake an annual program to receive feedback and input to guide work program priorities. Such a program would include schools, community and progress associations, and business groups within Hobart, and change the way we engage on the issue of transport and travel.

Please note that the draft Transport Strategy includes many more actions that may also be relevant.