



## **MEDIA RELEASE**

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### **Urban transformation over ‘vibrant’ weekend**

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In partnership with the Vibrance Festival, the City of Hobart’s Urban Art Walls initiative is taking a new direction for its third iteration.

The collaboration will see Tasmanian artists creating four new works on walls within the City. Of the four walls to be painted, one is a large collaborative wall that will be transformed by five artists and three smaller walls will be painted by three individual artists.

The Lord Mayor of Hobart, Alderman Sue Hickey said: “We are delighted to be working more closely with the street art community, through the Vibrance Festival.”

“Now into its third round, these new works will certainly add to the wonderful urban art we are seeing around Hobart. I’m thrilled that the Council’s vision for the city being used as a canvas for high-quality urban art is being brought to life,” said the Lord Mayor.

Alderman Bill Harvey, Chairman of the Council’s Community, Culture and Events Committee said it was great to offer this round of the initiative exclusively to Tasmanian Artists.

“It’s also really exciting that one of our artists, Sarah Etheridge, is a young and emerging talent that was mentored during the second round of the initiative last year by professional street artist, Georgia Mills.

“Sarah is a local illustrator who has recently started working on public murals and is planning for her wall on the side of the CWA shop, a work that reflects her thoughts on the future,” Ald Harvey said.

The Vibrance Festival has led the project by calling for artists, selecting and managing artists with the City of Hobart contributing \$20,000 to cover artist fees, equipment and materials.

All four walls will be painted throughout the Vibrance Festival weekend of 25-26 March 2017 by the following artists at the following locations:

- Luffy Rae, in the lane at 158 Collins Street
- Sarah Etheridge, a section of the wall at 165 Elizabeth Street (CWA building)
- Jade Pollard, a section of wall at 162 Elizabeth Street
- The large 200sqm collaborative wall on the festival site at 82 Bathurst Street will be painted by Aedan Howlett, Seven, Lukan Smith, Chooka and Odi.

The Lord Mayor encouraged the community to support the festival that celebrates Tasmanian street arts and culture.

“I urge the public to go along, watch the urban transformation and support our local street and contemporary artists in showcasing Hobart’s vibrant artistic culture,” the Lord Mayor said.

**ENDS**

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