



City of **HOBART**

MEDIA RELEASE

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City of Hobart Art Prize Review

In a second round of engagement, the City of Hobart is seeking community and cultural sector feedback on its review of the City of Hobart Art Prize.

Chairman of the Council's Community, Culture and Events Committee, Alderman Bill Harvey said the review was about developing a future vision for the City of Hobart Art Prize.

"The Council has funded, managed and staged the Art Prize for 27 years so it is appropriate that we review of the Prize, evaluate its continuing suitability, relevance and responsiveness to sector and community needs.

"To date, the review has included looking at the cost and management processes associated with delivering the Art Prize; the participation of artists and numbers of visitors attending the exhibition; as well as undertaking a range of consultation opportunities to gather people's perceptions of the value of the Art Prize, and to identify opportunities for the future delivery of the Art Prize.

"Following an extensive first round of consultation that included arts industry round tables, public forums and online and written submissions, an options paper has been developed and we are now seeking feedback on three potential options," said Ald Harvey

The options paper, developed by consultant Richard Brecknock and informed by stage 1 consultation results presents the following three options for the future direction of the Art Prize:

- **To retain** - retaining the art prize in its current format;
- **To revise** - continue to present an art prize but not in its current format; or
- **To replace** – explore alternative options to a formal art prize model

Alderman Harvey said a goal of the review was to bring the Art Prize model in alignment with the Council's *Creative Hobart Strategy*.

"Community engagement is an important element of the review so I encourage community and cultural sector feedback on the options paper.

"People's submissions will form an integral part of the final review report that will be presented to the Council later in the year to make a decision on how to proceed in 2018 and beyond," said Ald Harvey.

To view the options paper and to find out how to make a formal submission visit the City of Hobart's community engagement webpage www.yoursay.hobartcity.com.au

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For interview

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