

Annual Business Survey 2021

MOST IMPORTANT SERVICES

- Waste & recycling collections
- Food safety & health inspections
- Provision & availability of parking
- Planning & building permit processes



HIGHEST SATISFACTION

- Food safety & health inspections
- Waste, recycling & FOGO collections
- Street lighting
- Footpaths



TOP ISSUES

- Car parking availability and enforcement
- Traffic management
- Building, housing, planning & development



375

RESPONDENTS representing business across the City of Hobart



TOP INDUSTRIES:

retail **(24.5%)**

professional and support services **(13.3%)**

health care & social assistance **(8.3%)**

accommodation/food/beverage **(6.4%)**

65% employ 1-5 staff

Overall satisfaction with City of Hobart

6.25 / 10

**average score obtained by collating all survey results; represents relative performance rating of 'solid'.*

27% 'very satisfied'

Survey conducted by independent social research agency Metropolis Research Oct – Dec 2021.

RESPONDENTS WANT TO SEE MORE:

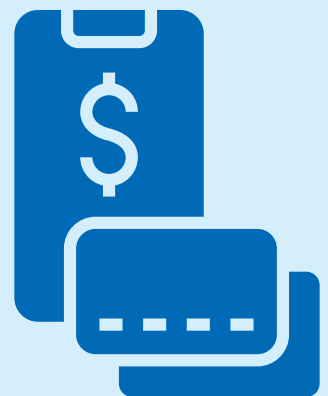
- Free parking
- Parks, gardens & open spaces
- Community events & festivals



Business owners have higher confidence in the Hobart economy over the next 3 years than the broader Tasmanian and Australian economies.

Most agree that Hobart is an attractive & vibrant city.

45% are 'very satisfied' with City of Hobart's promotion of Hobart as a great place to visit, live & work.



City of **HOBART**