



City of **HOBART**

Memorandum: Lord Mayor
Deputy Lord Mayor
Elected Members

Response to Questions Without Notice

TASTE OF TASMANIA - SYDNEY TO HOBART - MELBOURNE TO HOBART - YACHT RACES

**Meeting: Economic Development &
Communications Committee**

Meeting date: 30 July 2020

Raised by: Alderman Sexton

Question:

Can the Director advise what is the likely impact on the proposed Taste of Tasmania event if the Sydney to Hobart and/or Melbourne to Hobart Yacht races are cancelled?

Response:

The impact if the yacht races are cancelled will depend on the business plan of the operator of the new end of year event. Perhaps more pertinent regardless of whether the races proceed or not is what the limit on numbers of people at indoor and outdoor gatherings will be at this time.

Question:

What is the latest date by which Council and prospective stallholders would need to know whether the Yacht race(s) are proceeding?

Response:

Again, this would depend on the business plan of the new event operator and the target audience and how they have factored in the Yacht Race participants and patrons and their visitation to the new event. Stallholders are growing produce and ordering supplies up to six months before a festival event and would require some modelling of estimated visitation to the event before committing to large outlays for goods.

Question:

When does Council have to pay its contribution towards the Taste of Tasmania event?

Response:

While the Council has agreed to a notional contribution to the event, it depends on the final request from the new event organiser and the milestones the organiser has agreed to meet in the lead up to the event. Council officers will stage the payments in the sponsorship agreement to match those milestones and make payment to the new operator once satisfied they have met the conditions of those milestones.

Question:

In the event that the Taste of Tasmania is cancelled or down sized, will any contribution made by Council be refunded?

Response:

By staging the payments in the sponsorship agreement these payments will be made on the milestone dates for the planning and work already delivered. If the event is cancelled the Council should honour any payment due but could have a cancellation policy in place to cease payment after that date if required.

As signatory to this report, I certify that, pursuant to Section 55(1) of the Local Government Act 1993, I hold no interest, as referred to in Section 49 of the Local Government Act 1993, in matters contained in this report.



Tim Short
DIRECTOR COMMUNITY LIFE

Date: 19 August 2020
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