

4 Ensure a city centre with beautiful and surprising environments



Temporary art in streets and laneways.
Barcelona, Spain



A strong artistic concept forms a clear identity.
Palais Royale, Paris, France



Art can be installed on all dimensions -let the paving tell stories. *Sydney, Australia*



Water jets offering fun for everybody.
Lyon, France



Water elements integrated in the pavement.
Vardø Torv, Denmark



New lighting or temporary light art installations to focus on the city after dark.
Odense, Denmark



Lightpoles as art installations.
Dublin, Ireland



At intervals the walking experience can be enriched by artwork which add extra quality to the walking experience. *Art installation, London*

Create a greener city centre

- Make Hobart a green city and make the green elements more significant in the city centre. Plant more trees and create more green connections. Greenery has a softening effect on the streetscape and effectively muffles the noise of traffic as well as cleans the air. Also the sustainable dimension needs to be investigated. Melbourne has made interesting solutions where street trees collect and filter storm water.
- 'Greening the desert' Plant 200-300 trees every year - use different types to create individual identities for different streets and areas. Use street trees to bring down scale, making streets to people friendly spaces. Plant more trees in traffic dominated streets to turn them into green streets - e.g. Davey Street and Maquarie Street.

Maintain a human scale city

- Ensure a human scale city by developing a strategy for new development.
- Control building heights and protect pleasant climate against the strong winds. Create a building height strategy to prevent the high buildings spreading and overtake the

pleasant low, intimate city and affect climatic conditions negatively.

- Develop planning controls for the inner city area to maintain the present average building height of maximum 3-6 storeys along streets.
- The city centre would gain much from a building height policy to avoid becoming a high and dark city, where very little sunlight is allowed to reach street level due to the quantity of high buildings. Protect the low rise and finely detailed city areas from high rise buildings and make sure that new areas obtain qualities reflecting the older low rise city fabric
- Require that new buildings fit in with their neighbours, by considering scale, building heights and the relationship to the surrounding public spaces.
- Develop regulations for signage, canopies etc. in order to prevent inappropriate elements reducing the quality of the architecture and the street environment.
- Encourage awareness and promote sensitive re-use of

heritage buildings. Re-use old buildings for new purposes if possible.

Improve the visual qualities by adding elements which increase delights for human senses

- Develop a catalogue of city designed street furniture and outdoor serving equipment to generally raise the quality. Furniture of similar design gives coherency to the route.
- Develop a bench program, with two or three specially designed 'Hobart' benches.
- Adopt a city colour or colour scheme for use in the city.
- Introduce a better signage - wayfinding system.
- Good lighting is important to increase safety and wayfinding at nighttime, but can also be a guiding element during the day. Develop a lighting strategy to ensure that pedestrian routes and main public spaces are well lit.

Create a city centre with high quality streetscapes 4



Attractive retail units - many units, many doors, high level of transparency, variation etc. *Melbourne, Australia*



Raise awareness of the importance of transparent and interesting ground floor frontages. *Sydney, Australia*



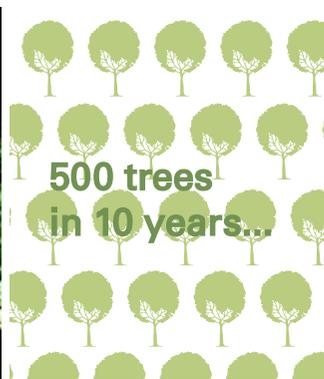
Open and inviting frontages at night time too. *Copenhagen, Denmark*



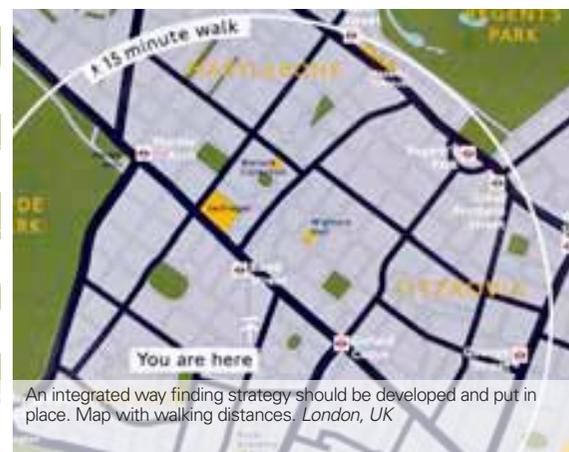
Lighting spilling out from entrances to buildings and ground floors gives a sense of activity while reducing dark corners and niches. *Lyon, France*



Artistic lighting provide unique experiences and can be reasons for people to visit the city and its spaces at night.



Make a clear vision for new trees in the city centre and use strategic tree planting to create green streets.



An integrated way finding strategy should be developed and put in place. Map with walking distances. *London, UK*



Consistent furniture of high quality. *Aker Brygge, Oslo, Norway*



Good detailing is essential for more people to spend more time in the city centre. *Manly, Sydney, Australia*

- Develop standards regarding basic functional lighting for pedestrians to ensure safe and comfortable passage through the city. Include principles for transparent and lit street frontages and lighting of entrances to buildings.
- Develop strategies for artistic lighting that could contribute to making the city centre an exciting and intriguing night time destination. Use artistic lighting to stage individual spaces, buildings and areas.
- Replace heavy awnings along building fronts with light elegant Australian verandah type awnings.
- Develop an active ground floor policy ensuring that ground floors are carefully designed to a human scale and add quality to the pedestrian experience with interesting, active frontages.
- Ensure a high level of detailing, many entrances and interaction between the inside of the building and the outside. Ground level frontages can provide colour and vitality, make walking more interesting and pleasant and inviting people to stop, but too often pedestrians are met by dull blank walls. These types of frontages create

deserted areas in the city. A city-wide policy for the treatment of footpath frontages is required. The policy should be applied to all new and renovated buildings and should be linked to the street hierarchy. Guidelines for frontages should reflect the significance of the street for pedestrians and improve the experience of the city at "eye level".

- Open up the ground floor of the library towards Murray Street and Mathers Lane - with active, attractive and transparent groundfloor street frontages and an 'outdoor reading room' in Mathers Lane.
- Ensure that new developments on eg. Dunn Place, Parliament Square and Hobart Railyards have active and transparent groundfloor street frontages.
- Add an art program, to the Public Art Strategy, to complement with special programs for main squares and a strategy for temporary installations.
- The fact that Hobart is a waterfront city should be felt in all of the city centre by installing water elements reminding visitors and residents of the larger context. Celebrate the

water through the integration of water features in the public realm in selected streets, squares and parks. Use water in its various shapes - mist, fog, ponds, streams, waterfall, frozen state (winter time) etc. Develop new ways of signalling the Rivulet stream through artwork, lighting, artificial streams, fountains etc.